

## 2011 Agenda

### Thursday, May 19<sup>th</sup>

2:00pm - 5:30pm Registration

3:00pm - 3:45pm The Joys and Agonies of Being a Public Company

**Speakers:**

**Alexis Borisy**, CEO, Foundation Medicine; Former CEO, CombinatoRx

**Mark Leuchtenberger**, CEO, Rib-X Pharmaceuticals

**John Maraganore, PhD**, CEO, Alnylam Pharmaceuticals

**Moderator:**

**Una Ryan, PhD, OBE**, CEO, Diagnostics For All

3:45pm - 4:00pm Networking Break

4:00pm - 4:30pm Envisioning the Converged Future of Drugs, Diagnostics & Devices

**Speaker:**

**Michael Cima, PhD**, Professor, MIT; Co-Founder, T2 Biosystems

**Moderator:**

**Stu Randle**, CEO, GI Dynamics

4:30pm - 4:45pm Networking Break

4:45pm - 5:30pm A Briefing on Pharma R&D: What's New at Novartis and AstraZeneca

**Speakers:**

**Joan Bell, PhD**, Global Head, Program Office, Novartis Institutes for BioMedical Research

**John Hennessy, PhD**, Executive Director of AstraZeneca R&D Boston

**Moderator:**

**Mara Aspinall**, Director and former CEO, On-Q-ity, Inc.

5:30pm - 7:00pm Opening Cocktail Reception

7:00pm – Dinner on the town with fellow attendees

### Friday, May 20<sup>th</sup>

7:30am - 4:00pm Registration

7:30am - 8:30am Breakfast

8:30am - 9:00am Welcome and Introductions

9:00am - 9:45am	Charting Biogen Idec's Future  <b>Speaker:</b> <b>George Scangos, PhD</b> , CEO, Biogen Idec  <b>Moderator:</b> <b>Fran Heller</b> , EVP of Business Development, Exelixis, Inc.
9:45am - 10:15am	Networking Break
10:00am - 11:30am	<b><i>Guest Activity: Guided Nature Walk</i></b>
10:15am - 11:00am	Innovative Financing Models for Thriving in a New Environment  <b>Speakers:</b> <b>Peter Barrett</b> , Co-Head, Life Sciences Practice, Atlas Venture <b>Michelle Browner, PhD</b> , CEO, Enlight Biosciences <b>David Coats</b> , Managing Director, Correlation Ventures  <b>Moderator:</b> <b>Daphne Zohar</b> , Founder, PureTech Ventures
11:00am - 11:30am	Networking Break
11:30am - 12:15pm	Getting Innovative Products Across the Finish Line  <b>Speakers:</b> <b>Katrine Bosley</b> , CEO, Avila Therapeutics <b>Tom Hughes, PhD</b> , CEO, Zafgen <b>John McDonough</b> , CEO, T2 Biosystems, Inc. <b>Jason Rhodes</b> , EVP, Chief Business Officer, Epizyme, Inc.  <b>Moderator:</b> <b>John Mendlein, PhD</b> , Executive Chairman, Fate Therapeutics, aTyr Pharma, Alevium
12:15pm - 2:00pm	Lunch Discussion: Converging on Convergence: Patient Activated Health  <b>Discussion Leader:</b> <b>Frank Moss PhD</b> , Director, New Media Medicine, MIT Media Lab
12:15pm – 2:00pm	General Lunch
2:00pm - 2:45pm	The AVEO Story, from Initial Vision to IPO and Beyond  <b>Speakers:</b> <b>Tuan Ha-Ngoc</b> , CEO, AVEO Pharmaceuticals <b>Bob Higgins</b> , General Partner and Co-Founder, Highland Capital Partners  <b>Moderator:</b> <b>Jeff Krasner</b> , Managing Director, Krasner Health Strategies
2:45pm - 3:00pm	Networking Break

- 3:00pm - 3:30pm New Discoveries from the Marine Biological Lab at Woods Hole
- Speaker:**  
**Gary Borisy, PhD**, Director and CEO, Marine Biological Laboratory
- Moderator:**  
**Scott Kirsner**, Innovation Economy columnist, Boston Globe
- 3:30pm - 3:45pm Networking Break
- 3:45pm - 4:15pm Differing Approaches: Funding SmartCells and Adimab
- Speakers:**  
**Tillman Gerngross, PhD**, CEO, Adimab  
**Todd Zion, PhD**, CEO, SmartCells
- Moderator:**  
**Bruce Booth, D.Phil**, General Partner, Atlas Venture
- 4:15pm - 4:45pm Innovating in a Challenged Environment: The Latest Research from Tufts' Center for the Study of Drug Development
- Speaker:**  
**Kenneth Kaitin, PhD**, Tufts University
- Moderator:**  
**Mara Aspinall**, Director and former CEO, On-Q-ity, Inc.
- 5:15pm - 6:45pm *Scenic Boat Tour*
- 6:30pm - 9:30pm *Children's Program: Pirate Treasure Hunt*
- 7:00pm - 10:00pm **Clambake**
- Saturday, May 21<sup>st</sup>**
- 8:00am - 12:00pm Registration
- 8:00am - 9:00am Breakfast
- 9:00am - 9:45am Controlling Healthcare Costs: What We're Finding
- Speakers:**  
**Sandy Fenwick**, President, Children's Hospital Boston  
**Patrick Gilligan**, SVP of Health Care Services, Blue Cross Blue Shield of Massachusetts
- Moderator:**  
**Alison Taunton-Rigby, PhD**, RiboNovix, Inc.
- 9:45am - 10:00am Networking Break

10:00am - 10:45am	Digitized Healthcare: Understanding the Role of the Cloud  <b>Speaker:</b> <b>Jonathan Bush</b> , CEO, athenahealth  <b>Moderator:</b> <b>Frank Moss PhD</b> , Director, New Media Medicine, MIT Media Lab
10:00am - 11:30am	<b><i>Guest Activity: Antique car ride</i></b>
10:45am - 11:15am	Networking Break
11:00am - 11:30am	What Happens When Patients Start Social Networking?  <b>Speaker:</b> <b>James Heywood</b> , Co-Founder and Chairman, PatientsLikeMe  <b>Moderator:</b> <b>Rich Kivel</b> , CEO, Rhapsody Biologics
10:45am - 11:45pm	<b><i>Children's Activity: Yoga on the beach</i></b>
11:30am - 11:45am	Networking Break
11:45am - 12:30pm	Case Study: Getting Ironwood's First Drug to the Market  <b>Speakers:</b> <b>Brian Cali, PhD</b> , SVP of Preclinical R&D, Ironwood Pharmaceuticals <b>Thomas McCourt</b> , Chief Commercial Officer, Ironwood Pharmaceuticals  <b>Moderator:</b> <b>Michael Gilman, PhD</b> , CEO, Stromedix, Inc.
12:30pm - 1:30pm	Lunch
2:00pm - 4:00pm	<b><i>Guided Bike Tour</i></b>